



# AI Avatars: The Future of eLearning is Here!

How to Use Them and How NOT To

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Learning Strategist & Founder  
Your Instructional Designer



The Big Question

**Do you need a  
human in your  
video?**



CREATE  
CHARACTERS



NEED TO EXPLAIN MORE  
THAN INFLUENCE



WHEN THINGS  
CHANGE A LOT



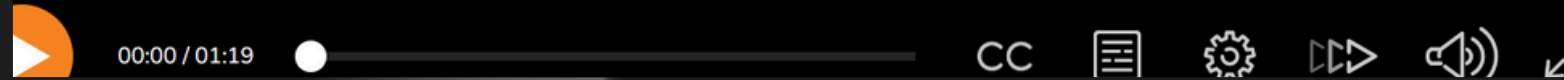
CONSISTENCY MORE  
THAN EMOTION

WHEN  
COULD I  
USE AI  
AVATARS?

# AI Training Host

Build the Business  
Case for AI

Pitch Solutions

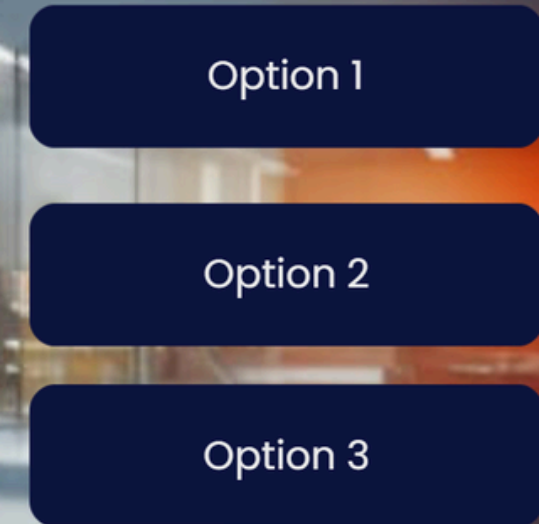


# Branching Scenarios

Option 1

Option 2

Option 3





# Mock Newscast



HIGHLY EMOTIONAL OR  
PERSONAL TOPICS



HIGH-TOUCH POINTS  
FOR BRAND



CONTENT REQUIRING  
DEEP EMPATHY



FEEDBACK OR  
Q&A SESSIONS

WHEN  
SHOULDN'T  
I USE AI  
AVATARS?

What considerations do you think are important before using an AI avatar?



- ◆ Audience preferences
- ◆ Content sensitivity
- ◆ Engagement level needed
- ◆ Update Frequency
- ◆ Technical limitations and support

- ◆ Realism and Quality of Avatars
- ◆ The Uncanny Valley
- ◆ Language and Accessibility
- ◆ Learner Feedback & Iteration
- ◆ Brand Alignment



WHAT SHOULD I THINK ABOUT BEFORE USING AI AVATARS?





USE AVATARS FOR  
EFFICIENCY



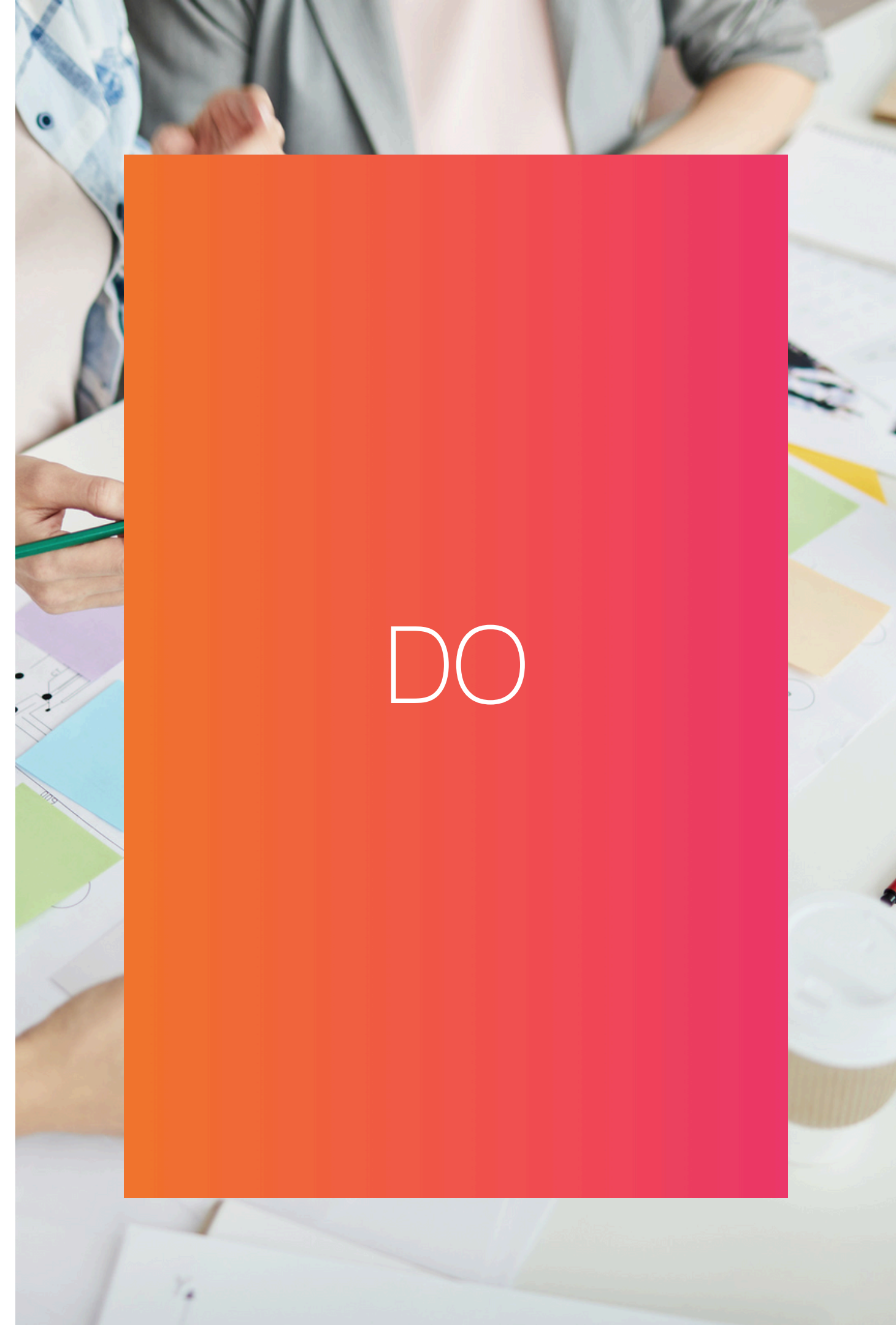
CUSTOMIZE  
APPROPRIATELY



BALANCE WITH THE  
HUMAN TOUCH



TEST WITH YOUR  
AUDIENCE



DO



DON'T USE FOR HIGH-EMOTION TOPICS



DON'T SKIP QUALITY ASSURANCE



DON'T OVERUSE



DON'T IGNORE CULTURAL NORMS



DON'T